



EGG HATCHER

Interact, discover, Stream



YOUR ENTERTAINMENT, YOUR CONTROL

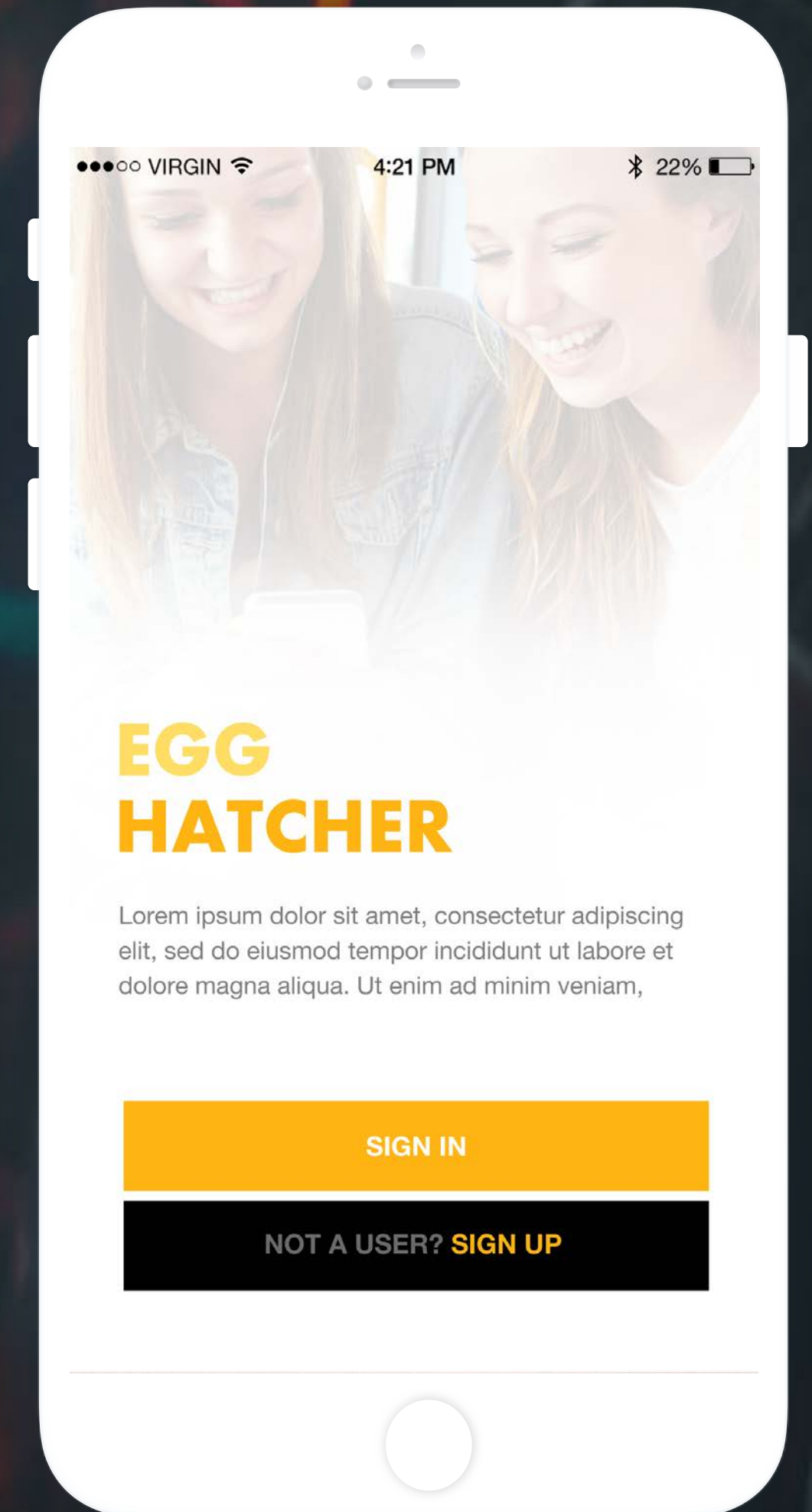
EggHatcher is a social media platform providing a direct channel between entertainers & their fan base allowing its users to interact, discover new trends and stream their favorite music.

We have figured out a way to create a stronger, mutually beneficial relationship between content creators and their fan bases; which is reflected in the higher quality content and more measurable financial gains for the creators.



SAY GOODBYE TO OLD WAYS

All the current social media platforms like Facebook, Youtube, etc. do provide a medium for entertainers & celebrities to connect but do not transfer the profits to them in a fair manner. Despite the fact, entire businesses of current social media platforms are based on content creation which comes from talented individuals. **Egghatcher** creates a system where entertainers are rewarded fairly by paid subscriptions & crowdfunding for production.

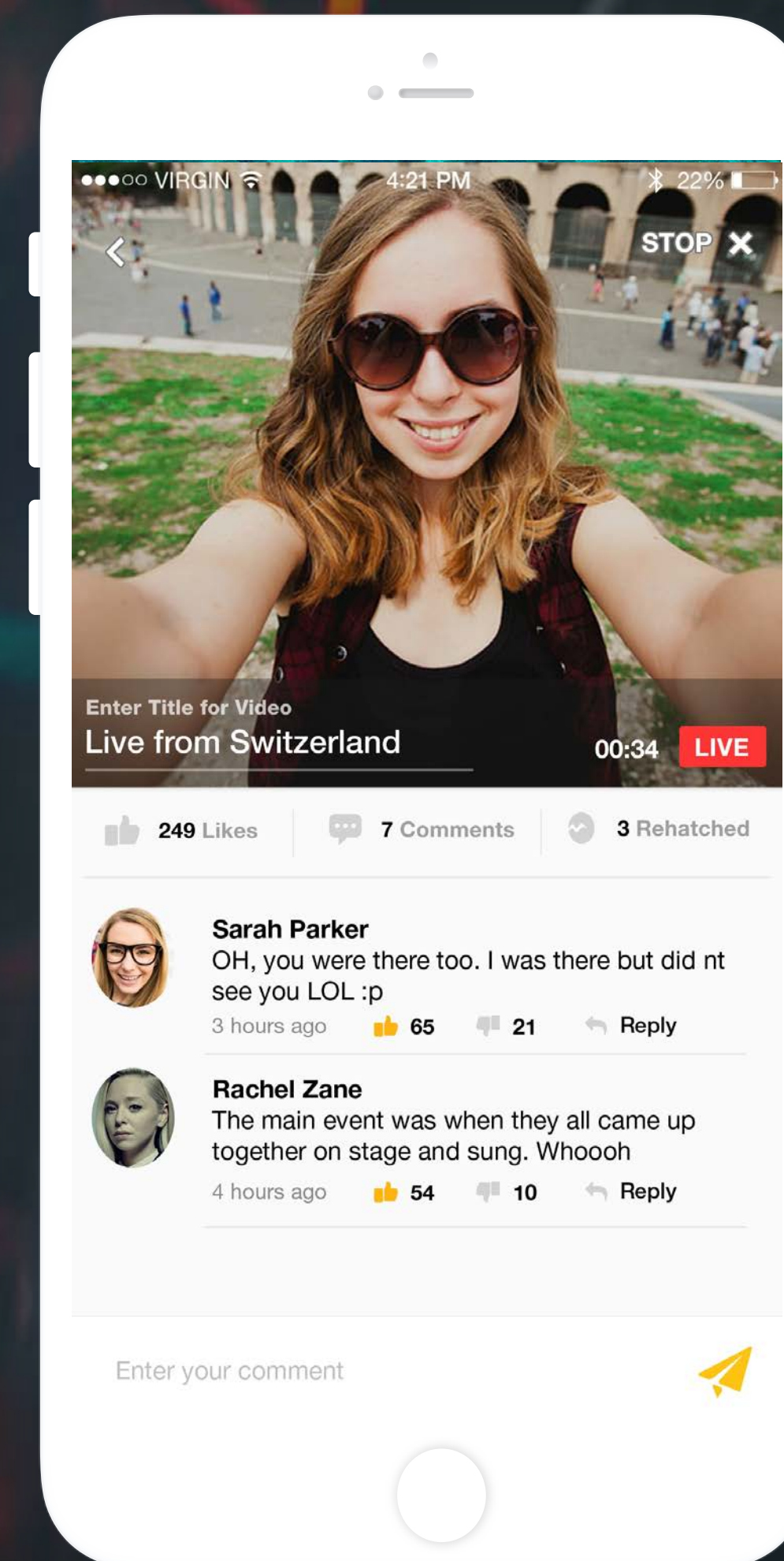




"HAVE YOU HATCHED YET"

While other platforms market themselves as either social media or music streaming, we have developed a place for users to listen to music while experiencing the benefits of social media. By combining these two markets, we increase the possibilities for creators.

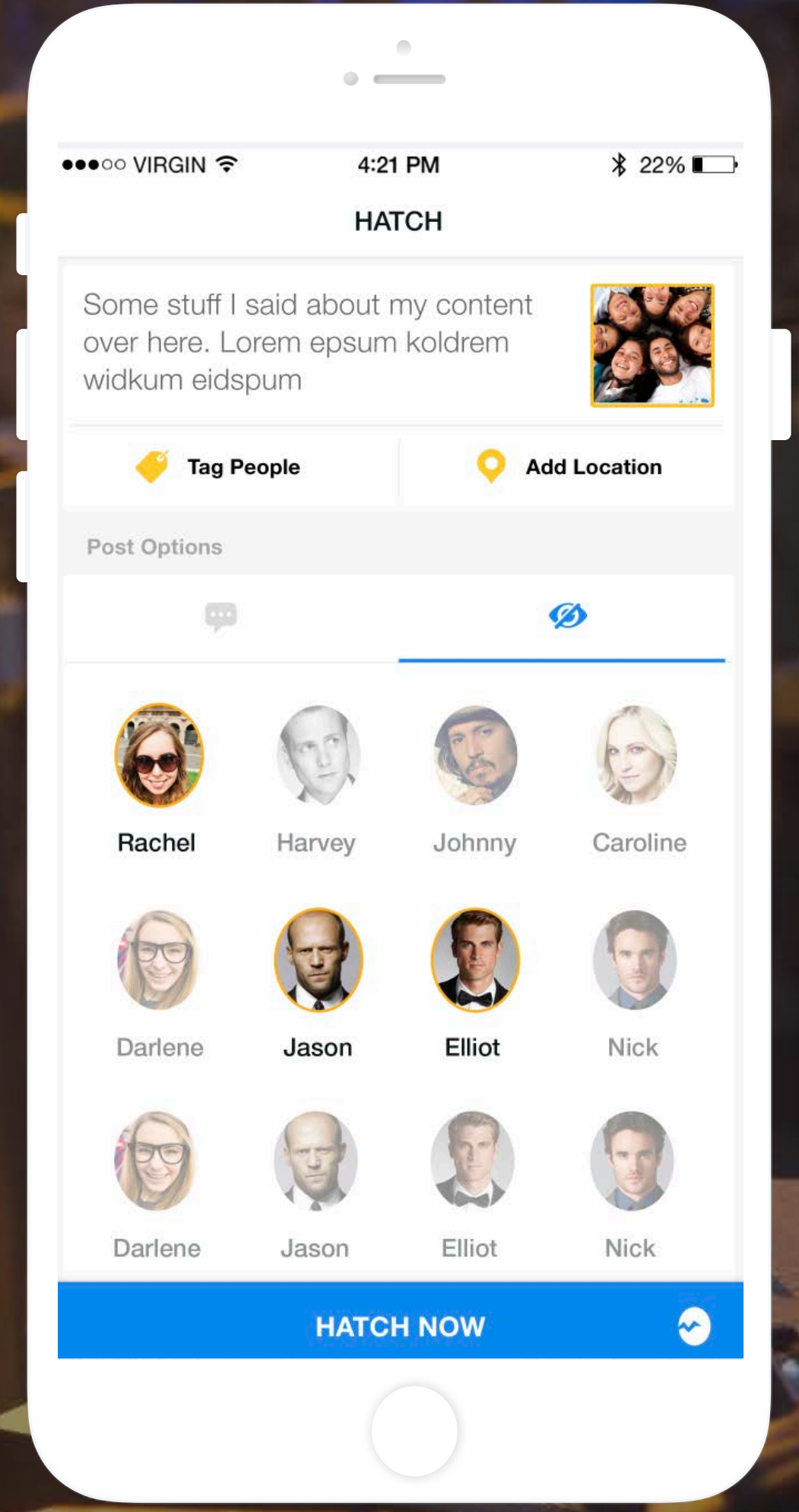
EggHatcher will be the ultimate media platform for music discovery as well as for staying up-to-date on current trends.





THERE IS A SUPERSTAR IN YOU, GET IT OUT

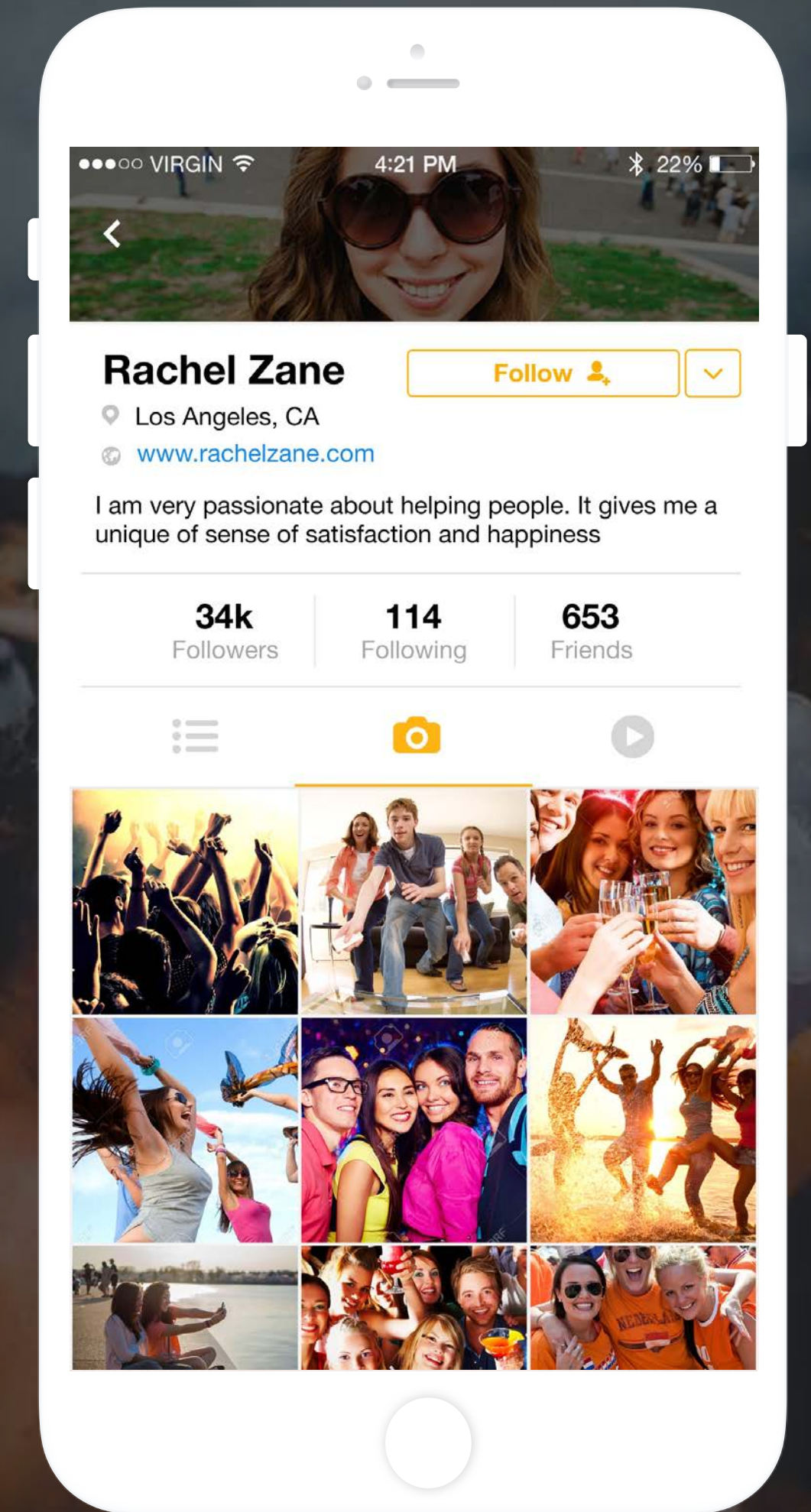
Egghatcher is the stage where every artist gets to showcase their talent. No more waiting for production houses or talent hunt shows to be popular. We bring you to the smartphones of the fans directly. Just display your art & be rewarded for your creativity by fans all over the globe.





A PARADISE FOR CREATIVITY

By combining music-streaming, social media and crowdsourcing, EggHatcher allows users to monetize their brand where it is the strongest. By using a financial incentive for creators, **EggHatcher** naturally creates a the community of higher quality entertainment content that the Millennials and Generation Z is in need of.

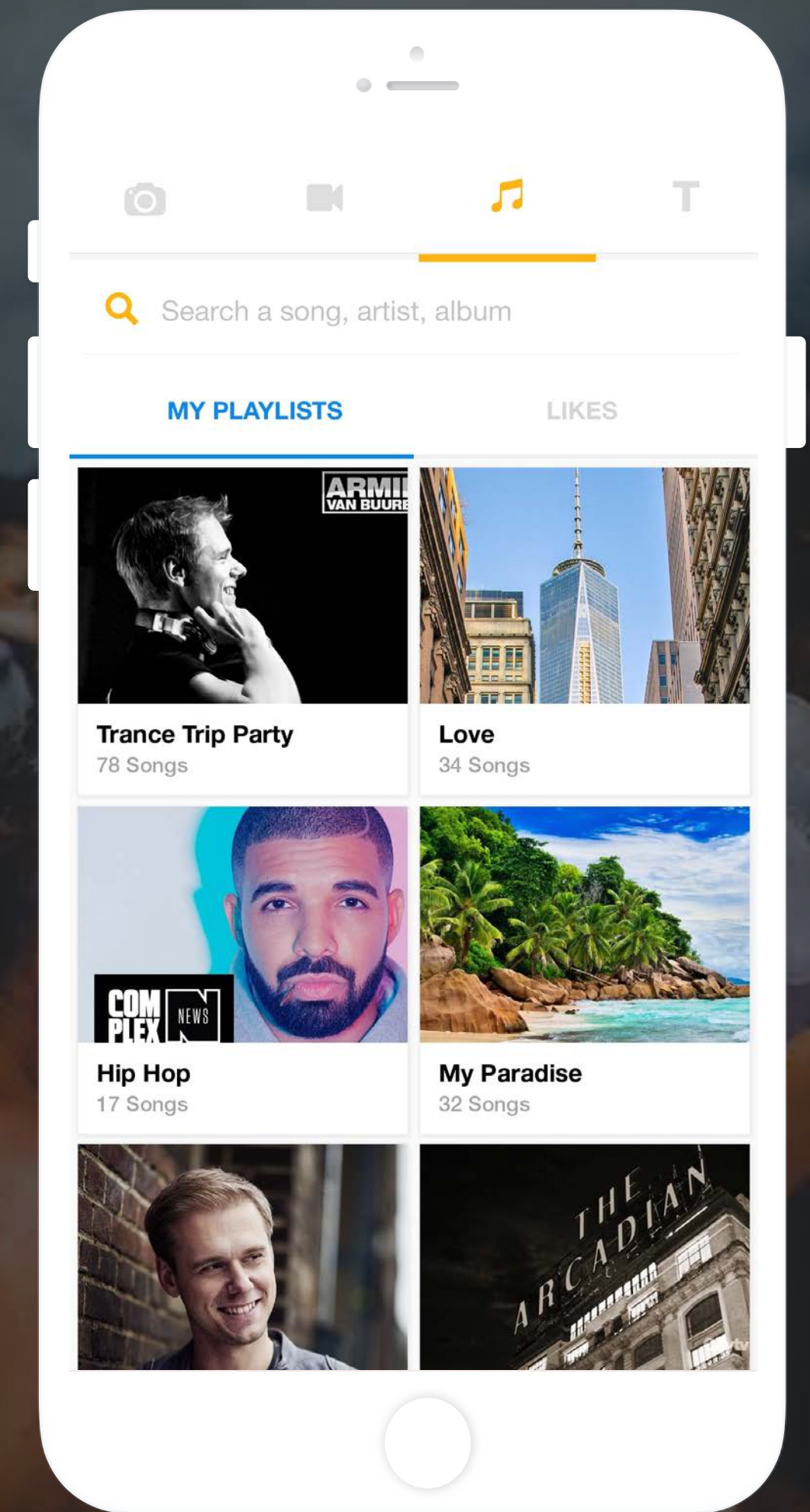




DONT JUST LISTEN, PARTICIPATE

EggHatcher will use a simple, Twitter-like feed to present users with new music and media from other users that they follow. This feed system also allows fans and creators to post 200 character statuses, or “Hatches”.

The fanbase by using these hatches can decide which artist or musical creation gets to be the most popular. So even music lovers & critics can have their own followers who like the same taste in music.





WE DO IT DIFFERENT

Strategic features of Eggahatcher makes it truly unique.



Only truly free
streaming service



Ability to connect
creators with music
industry



Hatching system
creates a visual cue



Monetization for
creators



The ability for users
to connect more
with creators



Proprietary data
collecting

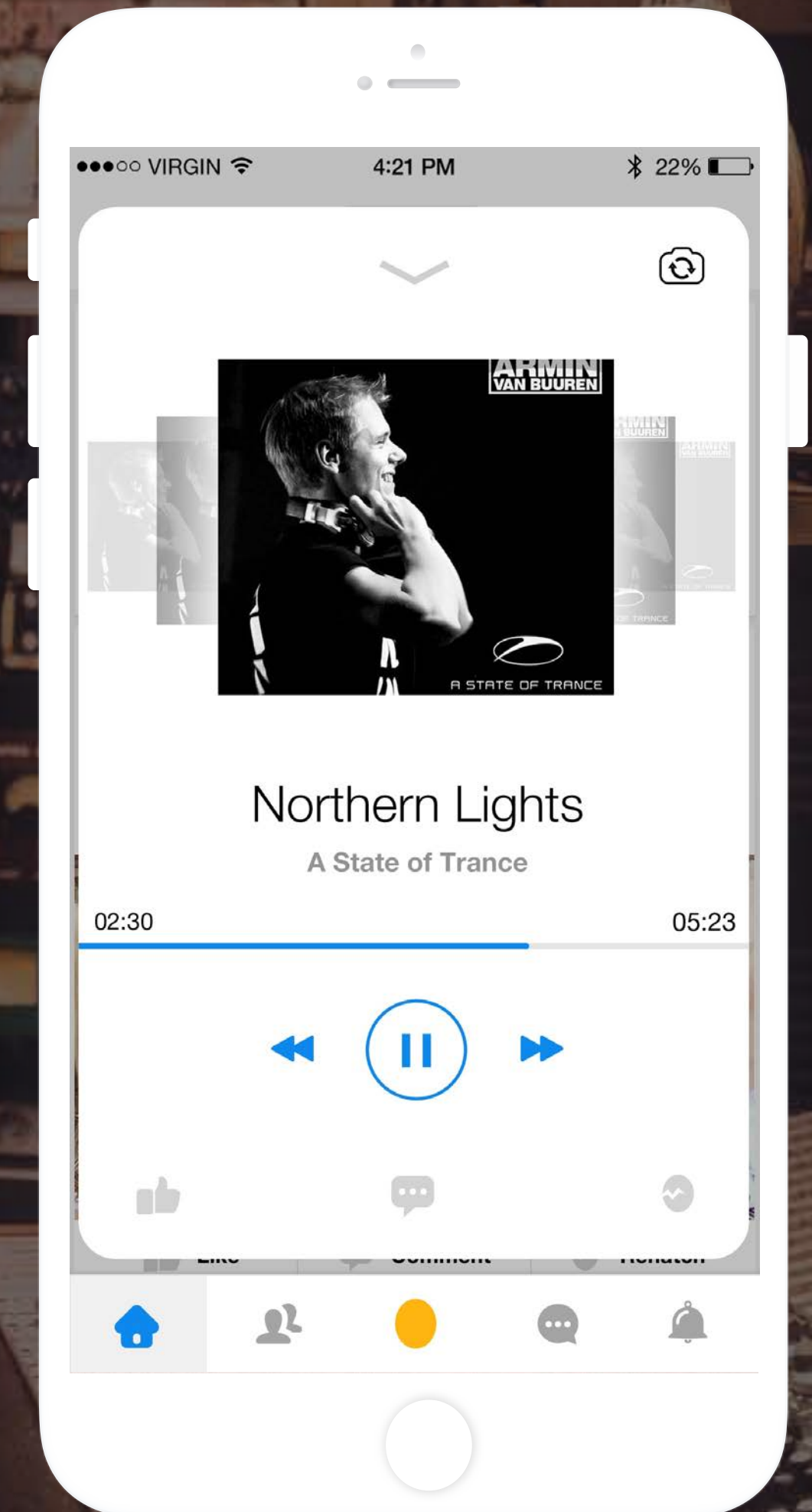


Smooth, modern
user interface



Be Your Own producer

By combining micro-entrepreneurship, crowdfunding, social media & ticket sales Egghatcher will dominate the music industry by discovering new talent & making them popular amongst music lovers. Also by inviting music labels to the platform, the traditional success path is kept open.





BUSINESS MODEL

The millennial generation that listens to music while doing everything & follows celebrities via every social media platform will have a perfect combination of both with **Egghatcher**

Talented Content creators get exposure & revenue streams

Users get a personal touch by following their music icons

Music labels discover new talent that already has a fanbase & global presence

Organisers promote events specifically to target audience

CROWDSOURCING ANALYTICAL DATA SOCIAL MEDIA ADS MUSIC STREAMING ADS TICKETS



CROWDSOURCING



ANALYTICAL



SOCIAL MEDIA
ADS



MUSIC STREAMING
ADS



TICKETS

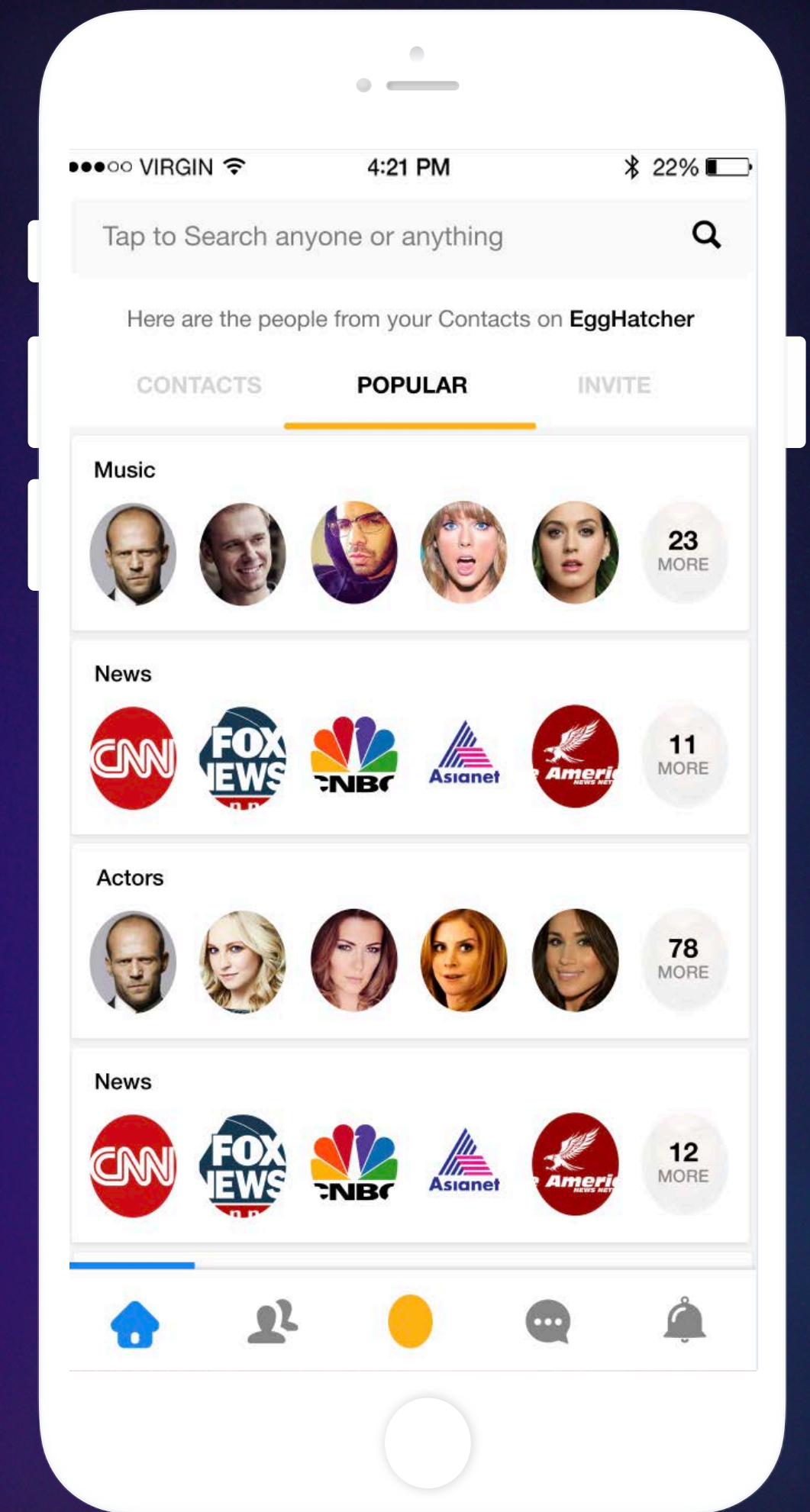




DISCOVER THE UNDERLYING MAGIC.

Music transcends generations, boundaries of nations, class & even languages. Egghatcher is the new era of music for 24*7 online generation.

We will do for music that Amazon did for retail. We are not just bringing music to users but bringing music icons to their fans while creating a new industry altogether. So, join us & be part of the phenomenon that is **Egghatcher**.





Egg Hatcher - EL Group Product

